



oil sands
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CAPP
NEWS RELEASE

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Oil Sands Community Alliance ready for 2017 with new Executive Director ***Local experience and knowledge a great asset for new leader***

Fort McMurray, Alberta – The Oil Sands Community Alliance (OSCA) is pleased to announce that Karim Zariffa has been hired as the organization's new executive director. Karim begins his new duties on February 6, 2017. He takes over from Reegan McCullough, who served as executive director since early 2014.

"We are extremely pleased to find a candidate like Karim who has the depth of knowledge and experience in the oil sands to assume the OSCA Executive Director role," said Ben Brunnen, VP Oil Sands, Canadian Association of Petroleum Producers (CAPP). "Having previously lived and worked in the community, he is familiar with the issues in the region and knows many of the stakeholders."

In the role of Executive Director, Zariffa will be responsible for pursuing the socio-economic priorities of OSCA in 2017 including financial sustainability of the community, strategic infrastructure investment, wildfire recovery efforts and strengthening relationships.

"I am pleased to have the opportunity to continue pursuing my passion for the oil sands and the regional communities in this new role," said Zariffa. "We have much work to do with our committees to address a variety of socio-economic issues and improve the quality of life in our region."

Karim comes to OSCA after several years consulting on major energy projects through his own company. He has worked with industry leaders, to provide strategic direction and project management in the areas of regulatory approvals, environmental impact assessment, government relations, stakeholder engagement and Aboriginal consultation.

Prior to his consulting, Karim was the Manager of Aboriginal and Stakeholder Relations at Athabasca Oil Corporation, the Corporate Social Responsibility Lead for Total E&P, and worked for Suncor Energy where he was seconded to the Regional Municipality of Wood Buffalo in his role as Sustainable Development Advisor.

OSCA collaborates closely with oil sands operators and developers, related industries, governments, aboriginal communities, and other organizations to pursue innovative solutions that help to build thriving communities and shared value with our neighbours and enables the responsible growth of Canada's oil sands.

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