

IT'S ABOUT THE FUTURE OF OUR COMMUNITY.

THE WELLBEING OF WOOD BUFFALO

www.ciw.ca/WoodBuffaloSurvey



What makes us happy, healthy and fulfilled? How can we make life in our community better?

We are conducting a survey on the *Wellbeing of Wood Buffalo*. Leaders in Wood Buffalo can make informed decisions based on their greater understanding of day-to-day life in the region. We are encouraging everyone to take 30-minute out of their day to complete the survey so that our community can provide programs and services that will help the Wood Buffalo region become an even better place to live.

Look for our invitation to complete this important survey in your mailbox. Participants of the survey will be eligible for 1 of 20 \$50 gift certificates!

Visit www.ciw.ca/WoodBuffaloSurvey for more information.

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Regional Municipality of Wood Buffalo

FREQUENTLY ASKED QUESTIONS

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WHAT IS THE CANADIAN INDEX OF WELLBEING?

Canadian Index of Wellbeing (CIW) is a national index that considers what makes our community happy, healthy and fulfilled.

The CIW, as a partner to gross domestic product (GDP), provides Canadians with a fuller picture of wellbeing that measures real life, for real people.

WHERE CAN YOU DO THE SURVEY?

The survey is completed online. Households across the RMWB will be mailed an invitation letter starting April 25, 2019 that contains a unique code that will give you access to the survey. The survey must be completed before July 8, 2019.

The website is www.ciw.ca/WoodBuffaloSurvey
A paper copy of this survey can be provided upon request. Please call Cathy at 780-791-9333 Ext. 3075, Monday to Friday, 9am to 4pm.

WHO CAN COMPLETE THE SURVEY?

Any resident of the Regional Municipality of Wood Buffalo who is 16 years of age or older can complete the survey for their household. Only one (1) person per household can complete the survey.

WHY SHOULD I COMPLETE THE SURVEY? / WHAT ARE THE RESULTS USED FOR?

The results of the CIW Survey will be used by local leaders and organization to help make decisions and provide programs and services that support making Wood Buffalo an even better place to live for everyone.

The survey takes about 30 minutes to complete. Participation is voluntary and answers will be confidential. Once complete, participants may enter a draw for one of twenty \$50 gift certificates.

WHERE CAN I GET MORE INFORMATION?

If you have questions or would like more information about the survey you can visit www.ciw.ca/WoodBuffaloSurvey or contact Cathy Baker-Morrell at Fuse Social at 780-791-9333 Ext. 3075, Monday to Friday, 9am to 4pm.

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